

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Agriculture & Cooperation Department. – Adarsha Rytus – Duties and responsibilities of Adarsha Rythus – Revised orders – Issued.

AGRICULTURE AND COOPERATION. (FP II) DEPARTMENT.

G.O. Rt. No. 1269

Date:20.10.2009.

Read the following:

- 1) G.O.Rt.No.284, Agriculture and Cooperation(F.P.II)Department,
Dated: 05.05.2007.
- 2) G.O.Rt. No.500, Agriculture & Cooperation (FP.II) Deptt., dated
29.04.2009
- 3) From the Commissioner & Director of Agriculture, Hyderabad letter
No.AR/640/2009, dated 9.9.2009.

ORDER:

In the circumstances explained by the Commissioner & Director of Agriculture, Hyderabad in the letter third read above, Government after careful consideration, hereby issue revised orders of duties and responsibilities of Adarsha Rythus as per the Annexure appended to this order.

2. The Commissioner & Director of Agriculture, Hyderabad shall take further necessary action in the matter.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

RACHEL CHATTERJEE
PRINCIPAL SECRETARY TO GOVERNMENT

To

The Commissioner & Director of Agriculture, Hyderabad.

All the concerned Heads of Department – through the Commissioner & Director of Agriculture, Hyderabad.

Copy to:

P.S. to Minister(Agri.)

P.S. to Principal Secretary to CM.

P.S. to Prl. Secretary to Government(Agri.)

SF/Scs

//Forwarded::By Order//

SECTION OFFICER

Annexure

(G.O. Rt. No. 1269, A&C (FP.II) Deptt., dated: 20.10.2009)

Duties and responsibilities pertaining to Agriculture:

- Adarsha Rythus to act as an interface between the farmer and the extension staff of the Agriculture and Allied Departments by communicating the information regarding the schemes, technology etc. from the extension staff to the farmers and taking feed-back from the farmers.
- Adarsha Rythus to maintain the record of **200-250 farm holdings** associated with each of them.
- Adarsha Rythus to participate in the monthly meetings on every **third Monday** with the staff of Agriculture and Allied sectors at Mandal level.
- Adarsha Rythus to coordinate the visit of Agriculture/ Allied department officials in the village. They should also arrange meetings of the officials with the farmers.
- Adarsha Rythu to assist the extension staff in the implementation of the departmental schemes like Polam Badi, Seed Village Programme, Vermi Compost, Farm Mechanization, Organic farming, Rastriya Krishi Vikas Yojana, National Food Security Mission, Agricultural Technology Management Agency, Crop Insurance etc.,.
- Adarsha Rythus to assist the KVKs/support organizations in identifying the farmers for conducting Farmer Field Schools and participate as a lead farmer where ever possible.
- Adarsha Rythus to assist the Agriculture and Allied Departments in enumeration programmes during the **natural calamities / Pest attacks/ Diseases**.
- Adarsha Rythus to mobilize the farmers in special campaigns like **Rythu Chaitanya Yatras, Rythu Sadassus**, Praja Patham and Saguku Samayatham etc.

- To assist in conducting meetings of farmers with KVKs on their visit to the village and to discuss issues of productivity and water use efficiency with them.
- To maintain technical literature, magazines and pamphlets of the department of Agriculture and allied subjects.
- They should maintain **blackboards** in their village.
- To help in formation of **Rythu Mitra Groups**.
- Adarsha Rythus to **instill confidence** in farmers and inform them regarding the assistance available from government, to prevent distress among farmers which may lead to **suicides of farmers**.
- Adarsha Rythus to be involved in identification of new **non-loanee farmers, tenant farmers** and formation of **Joint Liability Groups** with tenant farmers and handing over of lists to the concerned banks under a copy to Mandal Agricultural Officer.
- To assist the extension staff in collection of **soil samples** and explain to the farmers about the importance of various nutrients deficit in the soil and to create awareness about the importance of the soil test based fertilizer application.
- To maintain the record for availability of **seed** in the village i.e. Farmer's own seed, Seed produced under Seed Village Scheme and season wise distribution of seed in the village. They should inform the MAO / Agriculture Extension officer in case of unauthorized sale of seed.
- To educate farmers on judicious **fertilizer** use and reduce the cost of cultivation. They should monitor the availability of fertilizer and also coordinate with the department in case of fertilizer crisis.
- To propagate **IPM technology** and discourage indiscriminate usage of pesticides.

- To explain the farmers about the plant protection measures to be taken.
- To involve in the Polambadi programme from sowing to harvest.
- The Adarsha Rythus in the Villages should keep the data on crops notified for **Crop Insurance** in the district along with the Premium rates of the crops selected, duly collecting the information from the Agricultural Extension Officer / Agriculture Officer.
- To coordinate in conducting crop insurance awareness campaign and Grama Sabhas on Crop Insurance. They should encourage the farmers to take up crop insurance . They should assist the concerned staff in conducting crop cutting experiments.
- Adarsha Rythus should monitor that **drilling of bore wells** by farmers be taken up after following due procedure, so that insurance cover is available.
- Adarsha Rythus should involve themselves in the **Debt swapping** programmes, in order to help the debt ridden farmers.

Duties and responsibilities pertaining to Irrigation:

- Adarsha Rythus to maintain close contact with Irrigation officials and Training coordinators (CADA) collect information and inform the farmers about schedule on water release in their village.
- To assist the ayacutdars in assessing the water requirement for the crops planned and help the Water User Associations (WUAs) in efficient water management.
- They should attend the WUA training programmes and Management Committee meetings and share the information with the farmers on crop productivity and water management issues.

Duties and responsibilities pertaining to Agricultural Marketing:

- To inform the farmers about the prevailing Minimum Support Price (MSP) of various crops.
- To encourage farmers to sell their produce at village level MSP purchase centers organized by IKP (Indira Kranthi Pathakam) Groups, and at MSP purchase centers operated by Government Departments like Civil Supplies, FCI, Markfed, NAFED, DCMS and also at Market yards where ever market rates are lower than MSP.
- To mobilize the farmers whenever farmer training programmes are conducted by the Agricultural Marketing committees and to inform and mobilize farmers about farmer health camps and veterinary camps organized by the Agricultural Market Committees.
- To create awareness among farmers about welfare schemes conducted by the Agricultural Marketing Department .

Duties and responsibilities pertaining to Animal Husbandry/Dairy:-

- Adarsha Rythu should assist the Animal husbandry officers/ staff in implementation of Animal Husbandry programmes like Pashukranthi, Jeevakranthi and Sheep insurance.
- Adarsha Rythus should also assist the Animal Husbandry officers/staff in implementation of shepherd insurance (Bhed Palak Bheema Yojana) to the eligible sheep rearers .They should propagate programmes like cattle Sheep management and Sheep insurance.
- To assist in dairy development in village, by mobilizing the farmers towards breed improvement of local cattle through Artificial insemination and other related activities.

- To have close coordination with milk collection centres and create awareness among farmers about notified milk prices.
- To monitor the fodder and water availability in the village and motivate the farmers about the importance and rising of fodder crops for better milk and meat production and to assist the MAHO for preparation of village action plan and identify the farmers having facility to grow fodder crops and help in distribution of fodder seed, in case of fodder scarcity.
- Assist in disease prevention programmes, Animal health camps, Fertility camps. Inform the unusual deaths of livestock immediately to the concerned MAHO.

Duties and responsibilities pertaining to Sericulture:

- To educate the farmers about technologies, cultivation of high yielding varieties of mulberry. Inform the farmers about location of nurseries (kisan or Department) and cuttings required for plantation.
- To educate the farmer about quantum of usage of disinfectants, location of supply / Distribution point and the manner in which the farmers should deal with the situation in case of disease or infection to the mulberry crop.
- To educate the farmers/ Reelers about various incentives being extended by the Govt. for rearing bi-voltine Cocoons and to the reelers about various subsidies/incentives on installation of Reeling unit and production of silk.

Duties and responsibilities pertaining to Fisheries:

- To educate the fishermen and fish farmers in adopting good management practices for fish culture / capturing and conservation, especially in reservoirs and tanks.

- To educate the fish growing farmers about obtaining of registration of aqua farms and on maintenance of quality standards both during culture and harvest and marketing of aqua production.
- Coordinate with the District Fisheries Officers for the purpose of providing training and other technical support to fishermen and fish farmers in the village.

Duties and responsibilities pertaining to Sugars:

- Adarsha Rythus to assist the farmers in growing suitable region specific, high yielding & sucrose rich sugarcane varieties and adopting the modern package of practices as per the recommendations of sugarcane scientists.
- Educate farmers to take up wider spacing and paired row system of planting sugarcane to facilitate mechanization in sugarcane crop and for inter-cropping for maximizing the returns.
- Educate the farmers to go for sub-surface system of drip irrigation for increased water efficiency.
- To popularize proper ratoon management practices including gap filling and use of organic manures.
- To publicize among farmers the unique incentive of passing on Purchase Tax Incentive @ Rs.60/- per MT to cane growers by the Government of Andhra Pradesh.
- Advise the cane growers not to divert the agreed cane for other purposes considering the long term effect on health of sugar industry.

Duties and responsibilities pertaining to Banks/PACS:

- Adarsha Rythus are to be involved in identification of new non - loanee farmers, tenant farmers and formation of joint liability groups and handing over of lists to the concerned Banks.
- Adarsha Rythus should support Joint Liability Groups and monitor their functioning.
- To create awareness among farmers about existing interest rates, scale of finance, consumption loans, loans for dairy, sheep, cattle, allied schemes and the time schedule for repayment.
- To facilitate credit availment from the Banks for the small, marginal and tenant farmers identified in the village.
- To list farmers who have private loans and facilitate debt swapping through banks
- PACS should take the responsibility of computerizing all data collected farmer wise by Adarsha Rythus service centers. Adarsha Rythus to update on farmers regularly.
- Create awareness among farmers about Pavala Vaddi.

Duties and responsibilities pertaining to Rural Development:

- To identify SC, ST farmers, beneficiaries of assigned lands and other small and marginal farmers who require support for land development, Horticulture and minor irrigation under NREGS.
- The Adarsha Rythu shall facilitate their participation in the Grama Sabhas for submitting their requirements to be included under EGS project to be approved by the Grama Sabha.

- Adarsha Rythu to interact with the beneficiaries of Horticulture programme of NREGS and provide them necessary support by accessing programmes of Agriculture and Horticulture Departments.
- Interact with field assistant to identify self help groups.

Duties and responsibilities pertaining to Revenue and Disaster Management:-

- To inform Village Revenue Officer/Tahsildar any issue related to Pattadar Pass Book to farmers.
- To inform village Revenue Officer/Tahsildar any non-legal land issues.
- To inform Collector on the helpline regarding distress related to farm activity among the farmers in the village, and if there is any harassment by private money lenders, which may lead to suicide.
- To give all the moral support/ moral courage to the farmer who is in distress, counsel him, so as to instill confidence in him.
- Adarsha Rythus should so act as to ensure that there are no suicides in his jurisdiction.

Duties and responsibilities pertaining to Horticulture and APMIP:-

- To help the Horticulture staff in the collection of data on Horticulture crops and irrigation facilities at village level.
- To motivate and create awareness among farmers to increase productivity and save water by taking up Micro Irrigation Schemes.

- Assist in identification of beneficiaries and documentation under Horticulture Development Programmes i.e., Area Expansion, Vegetable seed distribution programme, Farm Mechanization and Post Harvest tools.
- To conduct On Farm Demonstration in Adarsha Rythu fields.
- Monitoring input distribution under Horticulture development programmes at village level.
- Information on pest and disease surveillance.
- Act as resource person for training farmers on Integrated Pest Management and Integrated Nutrient Management.

Duties and responsibilities pertaining to TRANSCO:

- To monitor supply of power as per schedule for agriculture purpose.
- In case of repairs to transformer, the Adarsha Rythus should inform the TRANSCO authorities and see that it is repaired within the prescribed time limit.
- Sensitize farmers not to resort to illegal tapping of power and ensure they apply for tatkal scheme.
- Adarsha Rythu should bring to the notice of TRANSCO officers about the electricity problems during the visit on 1st Saturday of every month in his village.
- TRANSCO officials should participate in the 3rd Monday Mandal level meeting every month.

Duties and responsibilities of Officials of Agriculture and Allied Departments:

- Officials should attend the meetings of Adarsha Rythus on every 3rd Monday.

- Officers should take action on the problems pointed out by the Adarsha Rythus.
- Adarsha Rythus should be informed and involved in their respective departmental activities by the officials. They should update the Adarsha Rythus on this.
- The Mandal Agricultural Officer would be responsible for maintaining a register at Mandal Level for the meetings of Adarsha Rythus on every 3rd Monday.
- The Mandal Agricultural Officers would be responsible to record the attendance of the Adarsha Rythus and officers.
- They would also be responsible for recording the problems expressed by Adarsha Rythus and the instructions of the officers to the Adarsha Rythus, which would be reviewed in the subsequent meeting.
- Action would be taken against officers who do not attend the 3rd Monday meetings and in case of inaction in resolving problems/issues raised in these meetings.
- The Mandal Agriculture officer would be responsible for distributing “**Padipantalu**” magazine to the Adarsha Rythus and all the other Agriculture and allied sector officials at Mandal level. He/She should also ensure that it is distributed to all the public representatives, VIPs and all other concerned with Agriculture/Allied Sectors, who are residing in the Mandal. At the district level this will be monitored by the Joint Director of Agriculture.

Adarsha Rythus should be a “MODEL” for others:

- Adarsha Rythus should have expertise in at least one activity pertaining to Agriculture or Allied Activities. He should adopt the best practices in that activity. This will be a major parameter for assessment of his performance for his continuation as Adarsha Rythu.

**RACHEL CHATTERJEE
PRINCIPAL SECRETARY TO GOVERNMENT**